

Media programs

Reach your target audience through our market leading, sector specific online publications. Our media programs provide you with the ability to reach a targeted audience of business directors, managers and owners, **getting those key messages straight to your clients, prospects and the media.**

In today's electronic era, it's increasingly affordable to communicate directly with both your existing customers and prospects

Along with our media partners M3 Media Publishing, Core has created a suite of media programs and online publications to position you as an expert within your field.

We will also help you enhance your social profile and digital presence by showing you and your team how to make maximum use of this content through your chosen social media channels.

Our team will help generate new business through the use of different types of content and maximising the benefits of social media.

We have a unique portfolio of sector specific magazine targeting: healthcare; business, HR and recruitment; property and construction; marketing, manufacturing and 'Export Experts' – all you need to know about building your business globally.



- Increase awareness of your expertise in your target sector
- Establish trust with your audience
- Increase followers, connections and engagers on social media
- Valuable clicks and visitors to your website/landing pages
- Third party content adds real value to your email and social media campaigns
- More opportunities to identify and connect with prospects

To attract the attention of your target audience, we work hard to produce engaging content. Once we gain their attention, our job is to bring them towards you.

We will create full-page articles and/or opinion pieces each month, positioning you as an expert to your target audience. We publish these on individual web pages within our relevant online magazines. With the help of our trusted partners and well-established, loyal audience we distribute your content using email and social media.

This helps to qualify your prospects and provides them with an easy route to your door. We give you credibility and authority in their eyes, creating a valuable opportunity to contact them.

Our media packages include:

Media package one

- Creation, publication and distribution of four pieces of written content each month
- Daily posting of outbound LinkedIn updates and focused social activity
- Identification and notification of opportunities

Media package two

- Creation, publication and distribution of six pieces of written content each month
- Daily posting of outbound LinkedIn updates and focused social activity
- Identification and notification of suitable opportunities
- Video and visual content creation and ongoing distribution campaigns
- Creation of landing pages with ongoing traffic generating campaigns



Media package three

- Creation, publication and distribution of eight pieces of written content each month
- Daily posting of outbound LinkedIn updates and focused social activity
- Identification and notification of suitable opportunities generated
- Video and visual content creation and ongoing distribution campaigns
- Creation of ongoing traffic generating campaigns
- Audience building and improvement of social media influence
- Telephone marketing and connection with prospects on your behalf

Call us now on +44 (0)1695 732543 and see how we can help you improve your communications and reach your target audience.